WNCT S WINDS NAME OF THE PARTY OF THE

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Tacom Greenville, NC 27834 WNCT

And:

3050 K Street Northwest Washington, DC 20007

Great American Media

POL/DSCC IE

10/05/16

/ 10/17/16

3221 South Evans Street

DSCC Product 10/18/16 - 10/24/16 Contract Dates Advertiser 5471 Estimate # Contract / Revision 950638 Original Date / Revision Alt Order # 25316650

WNCT EOM/EOC Agency Ref 9913721 Agy Code Special Handling Billing Cycle Adults 35+ <u>Demographic</u> roperty Broadcast Billing Calendar 49 Advertiser Code Katz Washington Account Executive Advertiser Ref 53 Product 1/2 Katz/Washingto Sales Office Cash Cash/Trade

IN3307/TO232

\$140.00		Z S		:30	3a <u>Rate</u> \$140.00	7-8 Week	lews :	16 Local Ne Weekdays	3/16 10/24/ End Date 10/24/16	5 WNCT 10/18 Start Date Week: 10/18/16	Weel 5
\$140.00	_	Z		:30	8a <u>Rate</u> \$140.00	7a-i Week	4 WNCT 10/18/16 10/24/16 Local News Sa 7-8a <u>Start Date End Date Weekdays Spots/</u> /eek: 10/18/16 10/24/16S- 1	16 Local N Weekday	8/16 10/24/16 Local N End Date Weekdays 10/24/16S-	4 WNCT 10/18 Start Date Week: 10/18/16	Weel
\$1,625.00	Ó	Z		:30	Эа <u>Rate</u> \$325.00	7a-s s/Week 5	his Mo	16 CBS Thi Weekdays MTWTF	3/16 10/24/16 CBS T <u>End Date Weekday</u> 10/24/16 MTWTF	3 WNCT 10/18 Start Date Week: 10/18/16	3 Weel
\$850.00	2	NM		:30	7a Rate \$425.00	@ 6a 6a-7a Spots/Week 2 \$4	vlews (16 Local No Weekdays	2 WNCT 10/18/16 10/24/16 Local News @ 6a <u>Start Date End Date Weekdays Spo</u> Week: 10/18/16 10/24/16 MTwTF	WNCT 10/18 Start Date c: 10/18/16	2 Weel
\$850.00	2	N M		:30	7a <u>Rate</u> \$425.00	@ 6a 6a-7a Spots/Week 2 \$4	l News @ 6a <u>iys</u> <u>Spot</u>	/16 Local Ne Weekdays MTWTF	I WNCT 10/18/16 10/24/16 Local News @ 6a <u>Start Date End Date Weekdays Spo</u> sek: 10/18/16 10/24/16 MTwTF	1 WNCT 10/18 Start Date Week: 10/18/16	1 Weel
Amount	Spots	Rtn TypeSpots	Rate Rtn	Spots/ Length Week	Start/End Time Days	Start/ Time	cription	ate Desc	*Line Ch Start Date End Date Description	Ch Start	*Line

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethicity. Any advertiser certifies

WNCT O EAGIERA NORTH

WNC Lcom Greenville, NC 27834 on your side online 3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	950638 / 1	25316650
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471
Advertiser	Origi	Original Date / Revision
POL/DSCC IE	10	10/05/16 / 10/17/16

\$1,000.00		ZZ	:30	6p-630p	16 WNCT 10/18/16 10/24/16 Local News @ 6p	16 WN
\$800.00	N	NN	:30	530p-6p <u>Rate</u> \$400.00	15 WNCT 10/18/16 10/24/16 Local News @ 530p Start Date	15 WN <u>Si</u> Week: 10
\$400.00	_	N	:30	5p-530p <u>Rate</u> \$400.00	14 WNCT 10/18/16 10/24/16 Local News @ 5p Start Date	14 WN Si Week: 10
\$800.00	2	NIN	:30	4p-5p <u>Rate</u> \$400.00	13 WNCT 10/18/16 10/24/16 Dr.Phil Start Date	13 WN SI Week: 10
\$400.00	_	NM	:30	9a-1030a <u>Rate</u> \$400.00	12 WNCT 10/18/16 10/24/16 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16	12 WN <u>St</u> Week: 10
\$400.00		NM	:30	9a-1030a <u>Rate</u> \$400.00	11 WNCT 10/18/16 10/24/16 CBS Sunday Morning Start Date	11 WN <u>St</u> Week: 10
\$780.00	_	NM	:30	1230p-130p Rate \$780.00	10 WNCT 10/18/16 10/24/16 Y&R Start Date	10 WN <u>St</u> Week: 10
\$2,125.00	Ch	NM	:30	12p-1230p <u>Rate</u> \$425.00	9 WNCT 10/18/16 10/24/16 Local News @ 12p Start Date	9 WN St Week: 10
\$550.00	_	NIM	:30	11a-12p <u>Rate</u> \$550.00	8 WNCT 10/18/16 10/24/16 Price is Right Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTwTF 1	8 WN St Week: 10
\$350,00	_	NM	:30	10a-11a <u>Rate</u> \$350.00	7 WNCT 10/18/16 10/24/16 Let's Make a Deal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16 MTWTF 1	7 WNI St Week: 10
\$140.00	_	NM	:30	7-8a <u>Rate</u> \$140.00	/16	6 WNI St Week: 10
				Rate	Start Date End Date Weekdays Spots/Week	St
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time	Ch Start Date End Date Description	*Line Ch

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side CANOCINA EVICTOR NAGETY

3221 S. Evans St. Greenville, NC 27834 252-355-8500 **WNC Tecom** Greenville, NC 27834 3221 S. Evans St. (252) 355-8542 WNCT

3221 South Evans Street

	Contract / Revision 950638 / 1	Alt Order # 25316650
Contract Dates 10/18/16 - 10/24/16	Product DSCC	Estimate # 5471
Advertiser	Orig	121
POL/DSCC IE		10/05/16 / 10/17/16

25 WNCT 10/18/16 10/24/16 Local News @ 11p 11p-1135p :30 NI Start Date	24 WNCT 10/18/16 10/24/16 NCIS LA 8p-9p :30 NI Start Date End Date Weekdays Spots/Week Rate Week: 10/18/16 10/24/16 S 1 \$3,250.00	10/24/16 48 Hours 10p-11p :30 nd Date Weekdays Spots/Week Rate 0/24/16S- 1 \$1,000.00	10/24/16w 1 \$3,000.00 <u>ate Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays Length</u> <u>Rate</u> 2/18/16-10/24/16 Code Black 10p-11pw :30 \$3,000.00 d on line 28	E 22 WNCT10/18/16 10/24/16 Code Black 10p-11p :30 NI Start Date End Date Weekdays Spots/Week Rate	21 WNCT 10/18/16 10/24/16 Family Feud 730p-8p :30 NI Start Date Start Date Weekdays Week: 10/18/16 10/24/16 MTWTF Spots/Week Rate \$850.00	20 WNCT 10/18/16 10/24/16 Local News @ 6p Su 6p-630p :30 Ni Start Date End Date Weekdays Spots/Week Rate Week: 10/18/16 10/24/16S 1 \$325.00	19 WNCT 10/18/16 10/24/16 Sa 7p-730p 7p-730p :30 NN Start Date	18 WNCT 10/18/16 10/24/16 CBS Evening New Weekend 630p-7p :30 NN Start Date	17 WNCT 10/18/16 10/24/16 Local News @ 6p Sa 6p-630p :30 NN Start Date	Start Date End Date Weekdays Spots/Week Rate Week: 10/18/16 10/24/16 MTWTF 1 \$1,000.00	
MN	NM	MN	\$3,00	NM	NM	NM	NM	NM	NM		
	_			0	_			1	_		- P
\$700.00	\$3,250.00	\$1,000.00		\$0.00	\$850.00	\$325.00	\$200.00	\$300.00	\$275.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side WNG Loom

3221 S. Evans St. Greenville. NC 27834 252-355-8500 Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

Advertiser 10/18/16 - 10/24/16 Contract Dates DSCC Product Contract / Revision 950638 Original Date / Revision 5471 25316650 Alt Order# Estimate #

POL/DSCC IE

10/05/16

10/17/16

N 28 WNCT 10/23/16 *Line Week: 10/18/16 Week: 10/18/16 Start Date Week: 10/18/16 27 WNCT 10/18/16 26 WNCT 10/18/16 10/24/16 Ch Start Date End Date Description Start Date Start Date Start Date End Date 10/24/16 End Date 10/24/16 End Date 10/24/16 End Date 10/23/16 10/24/16 MTWTF--Weekdays Weekdays Weekdays Weekdays LN Su Elementary Late Late Show Spots/Week Spots/Week Spots/Week Spots/Week Start/End 1030p-1130p 11p-1135p ime 1235a-135a \$3,000.00 <u>Rate</u> \$400.00 <u>Rate</u> \$50.00 Days Totals Length Week .; 8 မ္ပ မွ 0.00 Spots/ Rate Rtn Type Spots Ζ Ζ ₹ 39 _ _ \$21,700.00 \$3,000.00 Amount \$400.00 \$50.00

Signature:	
Date:	

Totals

)9/26/16 -10/24/16

Time Period

of Spots

Gross Amount \$21,700.00 \$21,700.00

Agency Comm.

Net Amount \$18,445.00

(\$3,255.00)(\$3,255.00)

\$18,445.00

39 39

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



AZ ELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25316650 CPE: 49/53/5471 Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: DSCC

Advertiser: DSCC IE

Changes as of: 10/17/2016 at 3:06 PM

Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 2
Station: WNCT

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total CPP: \$0.00

Total Spots: 39

Total \$: \$21,700.00

Total GRP: Traffic #: 950638

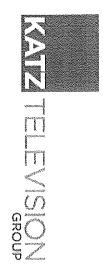
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175 Separation:

Buyer: Pino, Thomas Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5419254

Comments: New Order Issue - DSCC PLS CFM T/R JACOB

	REV+ 28	REV- 22		
	Su REV+ 28 10:30p-11:30p	W REV- 22 10p-11p	# Day/Time	
			PP	
	Elementary	Code Black-CBS	DP Program	
	\$3,000. 00	\$3,000. 00	Rate Rating	•••••
TO]	0.0	0	A35P ating	
TOTALS: 39	30 0 1 1	30	2 Len 10/18	
39		.1 **	10/18	
				10/18 - 10/18
39		0	Spots	Total
39 \$21,700.00 \$0.00	\$3,000.00	\$0.00	49	Total
\$0.00	\$0.00	\$0.00	CPP	
0.0	0.0	0.0	GRP	



125 West 55th St New York, NY 10019

Contract # 25316650 CPE: 49/53/5471

Changes as of: 10/17/2016 at 3:06 PM Flight: 10/18/16 - 10/24/16

Advertiser: DSCC IE

Product: DSCC

Agency: Great American Media

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5419254

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 2
Station: WNCT

Total \$: \$21,700.00

Total Spots: 39 Total CPP: \$0.00

Office: WASHINGTON

Traffic #: 950638 Separation:

Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Buyer: Pino, Thomas Salesperson: JACOB ROTH 212-373-8175

Special Instructions
pecial structions

		Order Level Comments
Date/Time	Added by	Comment
		New Order Issue - DSCC PLS CFM
10/17/16 3:06 PM	JACOB ROTH	T/R JACOB
		Line 22 1x 10/19 Wed 10p code black \$3000 prog change to pres debate at different rate.
10/17/16 10:13 AM Jennifer Layman	Jennifer Layman	Can run 10/23 Sun 1030p Elementary \$3000
		New Order Issue - DSCC
09/23/16 12:07 PM JACOB ROTH	JACOB ROTH	PLS CFM T/R JACOB
		New Order Issue - DSCC
		PLS.CFM
09/23/16 12:07 FM JACOB KOLH	JACCE XCIII	

 Cor Market Budget: \$74.828	Competitive Information \$74.828
WNCT Share: 29%	29%
Comment:	
ENCT: 1%	1%
WCTI: 24%	24%
WFXI: 7%	7%
WITN: 37%	37%
Unknown: 2%	2%

0.0	N/A	\$21,700.00	39	100%	Total
0.0	N/A	\$21,700.00	39	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypart :		

\$21,700.00	39	Total
\$21,700.00	39	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

					Transa	Transaction History	7	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$	\$ Comment
Revision	10/17/16 3:06 PM JACOB ROTH	JACOB ROTH	Revised			\$0	\$21,700.00	Changes: Competitive Market Budget from \$98,879 to \$74,828. 2 buylines added or modified.
Makegood 1	10/17/16 10:13 AM Jennifer Layman	Jennifer Layman	Sent_To_Rep			\$0	\$21,700.00	
Queued for Electronic Contracting	9/26/16 2:45 PM					\$0	\$0	

125 West 55th St New York, NY 10019

Contract # 25316650 Agency: Great American Media CPE: 49/53/5471

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: DSCC

Advertiser: DSCCIE Flight: 10/18/16 - 10/24/16

Changes as of: 10/17/2016 at 3:06 PM

Station: WNCT

Version: Highlighting Revision 2

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total Spots: 39

Total \$: \$21,700.00

Total CPP: \$0,00

Buyer: Pino, Thomas Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5419254 Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Separation: Traffic #: 950638

Total GRP:

Non-Discrimination Policy	New	Revision	Trans	
1	9/23/16 11:59 AM JACOB ROTH	9/23/16 12:07 PM JACOB ROTH	Created/Received Created by	
UNITED STATES FEDE NOT DISCRIMINATE ON ANY SUBSIDIARY OR I	New	Confirmed	Status	
RAL COMMUN N THE BASIS OF K DIVISION OF K ETES ITS BRO	39		Spot+ Spot-	
VICATION OF RACE (ATZ) DO DADCAS"			Spot-	Trans
VS COMMISS OR ETHNICI ES NOT DISC ADVERTISION	\$21,700.00	\$0	\$ Chg	Transaction History
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY. ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	\$21,700,00 \$21,700.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$21,700.00, Default Spot Length to 30, Product from issue to DSCC, Comments from Separation: 30 to New Order Issue - DSCC Issue - DSCC PLS CFM PLS CFM 7/1700.00 T/R JACOB. 8 buylines added or modified.	\$ Chg Contract \$ Comment	ory